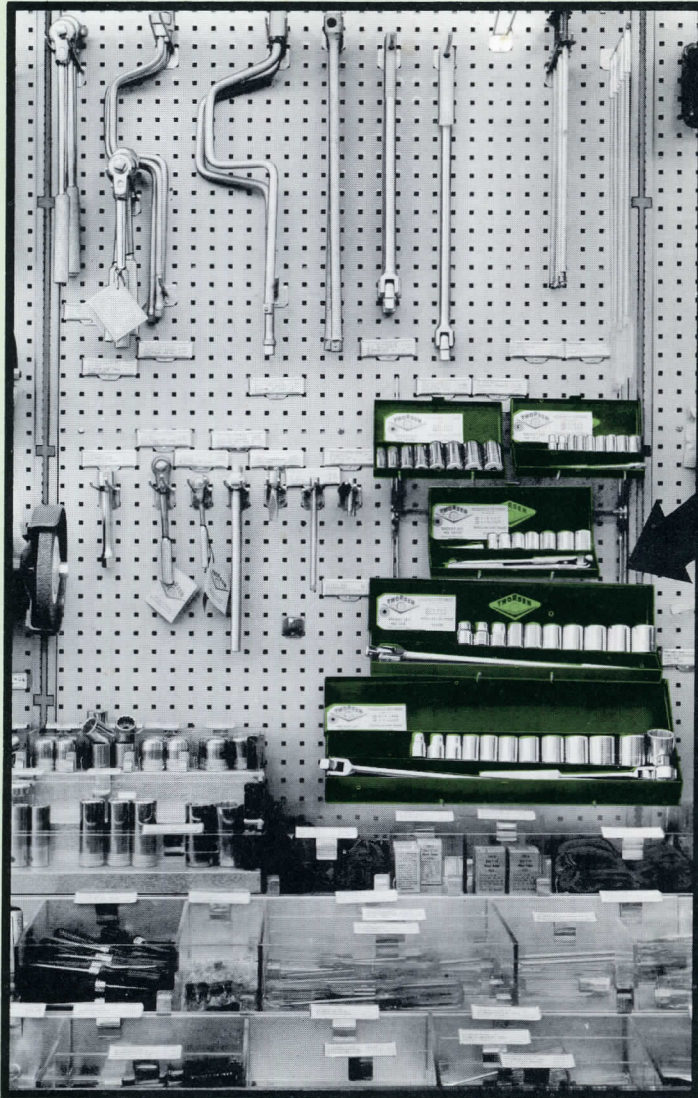


ANNOUNCING A NEW KIND OF DISPLAY

WR-105 120° EYE LEVEL

Wall Racks

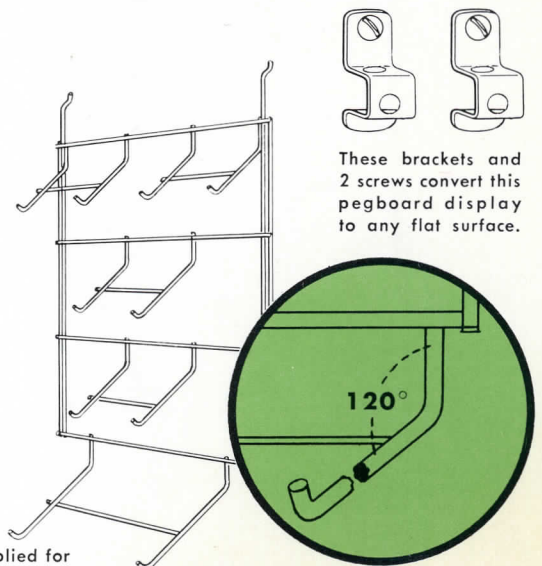


Use Wall Racks Because:

- ◆ EYE-LEVEL ANGLE VISION
- ◆ BUILDS IMPULSE SALES
- ◆ SPACE SAVERS
- ◆ PILFER-PROOF*

Show These 5 Proven Best-Selling Thorsen Sets Because:

- ◆ TOP QUALITY AT CHAIN STORE PRICES
- ◆ 90% OF SET SALES ARE ON IMPULSE
- ◆ HIGH UNIT SALES . . . LOW SALES COST
- ◆ VOLUME INCREASES UP TO 400%



CONTENTS WR105	DESCRIPTION	USERS PRICE
1416	16 pc. 1/4" drive set	9.40
3809DP	9 pc. 3/8" drive deep socket set	5.96
3811	11 pc. 3/8" drive set	10.16
1212	12 pc. 1/2" drive set	9.95
1215	15 pc. 1/2" drive set	17.23

Shipping Weight 22 Lbs.

Total Users Price \$52.70

★ Shelf height display invites pilferage. Conspicuous eye-level display virtually stops pilferage.



THORSEN MANUFACTURING COMPANY

5325 HORTON STREET

OAKLAND 8, CALIFORNIA

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